Olancho Aid Foundation, Inc. (OA)
Board Member – Marketing & Communications

Mission

Olancho Aid Foundation, Inc. (OA) is a U.S. 501(c)(3) nonprofit, Catholic, educational organization building transformative pathways for inclusive education that unite and inspire the Honduran community, igniting growth and fulfillment in mind, body, and spirit.

About the Role

Olancho Aid is seeking a Board Member with **expertise in marketing and communications** to help guide the organization's external presence and strengthen how its mission is communicated across audiences.

This role is ideal for a professional who can think strategically about brand and storytelling while supporting the development of systems that allow a growing organization to communicate consistently and effectively.

Key Responsibilities

- Provide strategic oversight of OA's **brand development and positioning**, including an upcoming rebrand
- Advise on **communications strategy** across digital, print, and stakeholder engagement channels
- Support the development of **clear messaging frameworks and storytelling approaches**
- Help build **sustainable marketing and communications systems** that can scale with the organization
- Serve as an **ambassador** for OA, increasing visibility and cultivating relationships

Board Responsibilities

- Serve as a strategic advisor to the Executive team
- Participate in quarterly board meetings and relevant committees
- Attend the annual in-person board retreat (typically in Honduras)
- Support fundraising efforts, including making an annual contribution aligned with capacity
- Contribute to long-term organizational planning and growth

Qualifications

- Professional experience in marketing, communications, branding, or public relations
- Demonstrated ability to translate vision into **clear strategy and execution frameworks**

- Interest in supporting **organizational growth and systems development**
- Commitment to OA's mission and values

Preferred:

- Spanish proficiency
- Experience working with nonprofit or mission-driven organizations

Terms

- Three-year term, eligible for renewal
- Volunteer (unpaid) position

How to Apply

Email a cover letter and resume to **info@olanchoaid.org**